



Welcome to

IPAIT 2004

Thailand



Track IV

e-Commerce

By

Mr. Varawut Silpa-archa

Member of the House of Representatives

(Thailand)



Contents

1. The State of e-Commerce in Thailand
2. Strengths and Weaknesses of Thailand's e-Commerce Development
3. Legal Problems Impeding the Development of e-Commerce and Solution guidelines
4. The role of Parliament in solving e-Commerce issues



1. The State of e-Commerce in Thailand



e-Commerce Pilot Project



The Electronic Transaction Act A.D.2001



e-Commerce Division



e-Commerce Research Center



Related laws have been amended



The electronic payment system



2. Strengths and Weaknesses of Thailand's e-Commerce Development

Strengths

-  ICT related laws
-  Investment in ICT infrastructure
-  New innovations supported
-  Leaders place increasing importance to ICT
-  Geographical location of Thailand
-  Specialized and highly skilled labour/craftmanship
 - Value added through ICT
-  An open society



2. Strengths and Weaknesses of Thailand's e-Commerce Development

Weaknesses

- Lack of coordination
- Lack of resources to support research and development
- Lack of reformation in ICT laws



3. Legal Problems Impeding the Development of e-Commerce and Solution guidelines

3.1 Problems and Obstacles

- Legal mechanisms are not sufficient
- Lack of supporting laws

3.2 Solution guidelines

- Promote the emergence of self-regulation system
- Create public awareness and understanding



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4. The role of Parliament in solving e-Commerce problems

- Personal Information Protection Law (Data Protection Law)
- Computer Crime Law
- National Information Infrastructure Law
- Electronic Fund Transfer



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Thank you for Your Attention



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Track IV

e-Industry

By

Hon. Khunying Chodchoy Sophonpanich

Member of the Senate of Thailand



1. The State of e Industry in Thailand

- Thailand's ICT Master Plan 2002- 2006:
Development and Utilization of ICT for
Industries**
- Thailand's Electronic Transaction Law, 2001**
- Software development for e Industry**



2 Strengths and Weaknesses of Thailand's e-Industry Development

Strengths

- Awareness and recognition of the usefulness and Importance of ICT**
- Government's support of ICT education**
- Forthcoming ICT related laws**
- Sufficient basic ICT infrastructure**



2 Strengths and Weaknesses of Thailand's e-Industry Development

Weaknesses

- Unawareness of ICT benefits among grass root enterprises**
- Limited confidence of locally made software**
- Lack of sufficient support for an Open Source Software industry development**
- Lack of integrated government efforts relating to ICT**



3 ICT Laws related to the Development of e-Industry and Approaches to Improvement

- **Electronic Fund Transfer Law**
- **Computer Crime Law**
- **Data Protection Law**
- **National Information Infrastructure Law**



4 The Expectations on the Parliament's Role in Solving Problems Relating to e-Industry Development

- Push forward ICT laws or amendments to support the development of industries**
- Encourage the creation of bilateral or multilateral efforts and the use of ICT as a tool for industries'**
- Promote budgets and investment schemes that implement ICT plans**



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